



**SPACE  
IN YOUR  
CASE**

**[spaceinyourcase.com](https://spaceinyourcase.com)**



## Pressing Pause on Family Mayhem

Whether it's giving fledgling families the confidence to start their journey, or inspiring bucket lists that pause time with fast paced teens, we help parents to craft the story of their family's lifetime as they travel.

Modern families are overwhelmed.



At Space In Your Case we have a vision: families spending time together, creating traditions and memories that bind them together over the course of a lifetime. From local adventures, to fabulous far-flung fortnights, we inspire our readers to tell their family's story through travel.

We share the travel partners that we trust, the holidays we've loved, and parenting hacks that will make it all easier to achieve.



**Over 20,000 parents refer to articles on Space In Your Case every month.**

From initial travel inspiration, where we ignite fellow parent's curiosity on social media, to the detailed information families need to judge whether an experience is right for them through detailed and inspiring copy, photos and video, we can help with a range of marketing goals.

Our audience is often already actively researching a particular destination, evidenced in how well our articles perform in search engines, and on Pinterest, our second biggest referrer.

**100k+ social media followers**

# CLIENTS & SERVICES

**Website and Social Media Coverage** - If you're looking to reach thousands of parents and create a buzz around your brand, speak to us about the packages we offer.

**Copy writing** - We regularly provide high quality SEO focussed copy and original images for your website or blog.

**Video Production** - The team regularly make travel videos, chat to us about making one for your brand.



We're **Penny, Helen and Alison**, aka Space In Your Case, a highly creative, and well respected team with professional backgrounds in media, copy-writing journalism and education, and over 20 years combined experience as multi-award winning parenting bloggers.



Contact us [editor@spaceinyourcase.com](mailto:editor@spaceinyourcase.com)  
Social: [@spaceinyourcase](https://www.instagram.com/spaceinyourcase)

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# STATS & CLIENTS

## Site Statistics (updated Oct 2017)

Unique monthly visits 10,000

Twitter 2,000

(Combined Twitter 42,000)

Instagram 2000

(Combined Instagram 25,000)

Facebook 1000

Pinterest 730

## Awards and Rankings

Trips 100 Travel Blog rank 58

Britmums Brilliance in Blogging

Best Travel Blog 2015



# TESTIMONIAL

“It has been a pleasure working with the team at Space In Your Case this past year. Their professionalism, friendliness and creativity have helped us build our blogger outreach and create meaningful relationships within the blogging community.”

Emilia Berni, Mark Warner  
Holidays.



“We had the pleasure of the Space In Your Case team staying in our yurts over the Summer. From the start, they were incredibly professional in their communication. They thoroughly immersed their families into the glamping experience, cooking on the campfire, exploring the local area, and even documenting some tips on what to do when it rains! After the trip, their reviews were turned around really quickly, with thoroughly thought out and well written articles, full of anecdotes and family pictures – really capturing the experience in a way that really shows potential guests exactly what it is like staying with us. The team were very proactive in promoting the review once published, across social media platforms. In terms of results, we have seen a rise in our social media followers.” Emma Cavill,  
Somerset Yurts.